



PRESS RELEASE
For immediate release

Initial State partners with Thingsee to make it easier for you to build your Internet of Things

Nashville, TN, April 18, 2016. Initial State and Thingsee today announced the availability of an integration between Thingsee’s sensor device platform and Initial State’s data analytics and visualization platform to make it even easier for users to build their own Internet of Things (IoT) products and services.

The built-in connection in the durable, sensor-rich Thingsee One to Initial State’s data service allows users to not only automatically capture and store their sensor data forever but quickly turn that data into real-time dashboards, waveforms, charts, and analytics that can be accessed anytime, anywhere through a web browser. This entire process takes a matter of minutes to setup from start to finish and requires no custom coding.

The Internet of Things industry is creating new businesses and opportunities at an explosive rate thanks to the ready availability and affordability of web-connected sensors. McKinsey Global Institute research estimates that the Internet of Things will have a \$6.2 trillion impact on the global economy by 2025. Getting connected solutions to market fast is critical in the early stages of industry growth. Leveraging products and services that reduce development time and expense, a primary advantage of both Initial State and Thingsee, gives emerging IoT companies a significant advantage.

“Easily connecting sensor data from awesome devices like the Thingsee One to powerful dashboards and analytics not only opens up a world of business possibilities but provides the type of user experience the industry is striving to achieve. The moment we got our hands on our first Thingsee device months ago, we fell in love with it and could not wait to connect it to our own service. The combination of Thingsee plus Initial State will change your perspective of the type of IoT experience you can create.” said Jamie Bailey, CEO at Initial State.

“Making IoT accessible to anyone is a common goal for both Initial State and Thingsee. What better way to accomplish this than by combining easy-to-use data visualizations and analytics by Initial State and on-to-go data gathering from harsh real world environments by Thingsee. Our collaboration makes the benefits of IoT available to a wider range of people, beyond just software developers & engineers.” said Pasi Jokinen, CEO at Thingsee.

The Thingsee – Initial State integration is available now. Thingsee users can start connecting their devices to Initial State by visiting <https://thingsee.com/initialstate-dashboard>.

About Initial State - Initial State is an Internet of Things (IoT) data analytics and visualization platform company. We turn sensor and event data into information that matters by making it easy to visualize and interact with data from internet connected devices. We believe hobbyists (makers), small companies, and enterprise alike need an easy, affordable means to harness the power of the IoT. Founded in 2012 and based in Nashville, TN, Initial State is an investor-backed startup. <https://www.initialstate.com/>

About Thingsee. - Thingsee is an Internet of Things (IoT) company with the vision of democratizing the development of an idea, be it about software or hardware. With Thingsee One, the IoT device platform, individuals or enterprises alike can prototype, test their hypothesis, either to solve a specific problem or to develop a business idea, and make knowledgeable decisions within hours of the initial thought. Founded in 2014 and based in Oulu, Finland, Thingsee belongs to Haltian group. <http://www.thingsee.com>

###

Source: Initial State Technologies, Inc. +1 615 863 4499 – contact@initialstate.com